

## EXECUTIVE SUMMARY

### Recommendation to Approve Additional Spending Authority 59-093E – Imagine Learning and Literacy Software Program

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#### Introduction

##### Responsible: Procurement & Warehousing Services (PWS)

This request is to approve additional spending authority to Imagine Learning, Inc. and The School Board of Broward County, Florida (SBBC), that started on February 5, 2019 through June 30, 2021. The agreement was approved on February 5, 2019, SBOM item EE-10 with an approved spending authority of \$494,000.

At the time of the original purchase, only English language learners classified as A1/ELP Level 1 were included. In order to meet the needs of all K-5 newcomer students, A2/ELP Level 2, the Bilingual/ESOL Department is requesting an increase in licenses and training as detailed in the Financial Analysis section below.

#### Goods/Services Description

##### Responsible: Bilingual/ESOL Department

The Bilingual/ESOL Department is seeking to expand usage of Imagine Learning Language and Literacy to include all K-5 newcomer English language learners identified in the Entering/Emerging levels of language proficiency. The program and assessments are aligned with Florida and World-Class Instructional Design and Assessment Standards.

Program Goal: Use Imagine Learning Language and Literacy to bridge the oral language and literacy gap for all English language learners (ELLs) in grades K–8.

##### Student Experience:

- Students are given an adaptive placement test and provided with a prescriptive learning path.
- Ongoing program monitoring and assessments will provide scaffolded, accelerated, or remediated instruction as needed.
- Students are provided foundational skills to fill learning gaps while being exposed to grade-level content.

#### Procurement Method

##### Responsible: PWS

Pursuant to Rule 6A -1.012, 11(b), and 14, Florida Administrative Code and School Board Purchasing Policy 3320, Section II.H, authorizes the purchase of any type of copyrighted materials, instructional materials and computer software without competitive solicitations.

#### Financial Impact

##### Responsible: PWS and Bilingual/ESOL Department

This request is for an additional spending authority of \$515,000 as detailed below:

<u>FY2018/2019</u>	<u>\$160,000</u>
<u>FY2019/2020</u>	<u>\$355,000</u>
<b><u>Total</u></b>	<b><u>\$515,000</u></b>

The funds will be taken from the following Enhanced Instructional Opportunities for Recently-arrived Immigrant Children and Youth Grant, and Title III, Part A Grant.

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**Pricing Breakdown for Additional Spend being requested**

	<b>2018/2019</b>	<b>2019/2020</b>	<b>Total</b>
Number of licenses	2,285	5,000	6,000
x Unit price	\$ 70	70	\$ 80
<b>Total license price (rounded)</b>	<b>\$160,000</b>	<b>\$350,000</b>	<b>\$510,000</b>
Professional Development (PD) (five (5) days)	-	\$ 5,000	\$ 5,000
<b>Total Cost (License and PD)</b>	<b>\$160,000</b>	<b>\$355,000</b>	<b>\$515,000</b>

**Pricing Breakdown for Approved Spend**

	<b>2018/2019</b>	<b>2019/2020</b>	<b>Total</b>
Number of licenses	3,000	3,000	6,000
x Unit price	\$ 80	80	\$ 80
<b>Total license price</b>	<b>\$240,000</b>	<b>\$240,000</b>	<b>\$480,000</b>
Professional Development (PD) (five (5) days)	\$ 7,000	\$ 7,000	\$ 14,000
<b>Total Cost (License and PD)</b>	<b>\$247,000</b>	<b>\$247,000</b>	<b>\$494,000</b>

Upon approval of this item, the new spending authority is \$1,009,000.